

Subject Details	Subject Title, code and credit hours	PSY501 Introduction to Applied Psychology, 6 ECTS	
	Department	Psychology	
	Program (bachelor's and master's degree)	Master's degree	
	Associated Term	Fall 2025	
	Instructor	Aytaj Nuruzada	
	E-mail:	<a href="mailto:Aytaj.nuruzada@gmail.com">Aytaj.nuruzada@gmail.com</a> <a href="mailto:Aytaj.nuruzada@khazar.org">Aytaj.nuruzada@khazar.org</a>	
	Phone		
	Lecture room/Schedule		
	Consultations	At the university or online by appointment (10-15 minutes)	
Teaching language	English		
Subject type (mandatory/elective)			
Readings	Davey, G. C. (2023). <i>Applied Psychology</i> . John Wiley & Sons. Davey, G. C. (2011). <i>Applied Psychology</i> . John Wiley & Sons. Gado, S., Kempen, R., Lingelbach, K., & Bipp, T. (2022). Artificial intelligence in psychology: How can we enable psychology students to accept and use artificial intelligence?. <i>Psychology Learning &amp; Teaching</i> , 21(1), 37-56. Zhou, S., Zhao, J., & Zhang, L. (2022). Application of artificial intelligence on psychological interventions and diagnosis: An overview. <i>Frontiers in Psychiatry</i> , 13, 811665. Sanborn, F. (2022). <i>A cognitive psychology of mass communication</i> . Routledge.		
Teaching methods	Lecture	Core content delivery	
	Class discussions	Engaging in critical discussions to deepen understanding	
	Activities	Hands-on activities to apply theoretical knowledge	
	Analysis of activities		
	Other		
Assessment and Grading	Components	Deadlines	Percentage (%)
	Midterm exam	8th week	30
	Quiz	December	5
	Being active member of learning community	During the semester	10
	Attendance	During the semester	5
	Presentation/Group discussion	December	10
	Final exam	January	40
Course Description	This course introduces the field of applied psychology, exploring how psychological theories, methods, and research are translated into practice across diverse professional domains. Students will examine the scientific foundations of applied psychology, critically evaluate evidence-based approaches, and reflect on ethical considerations in professional contexts. The course provides a foundation for advanced study in various subfields of applied psychology.		
Course aims	<ul style="list-style-type: none"><li>• Familiarize students with the historical development and scope of applied psychology</li><li>• Provide students with research methods relevant to applied contexts</li><li>• Help students to critically evaluate interventions and policies informed by psychology</li></ul>		

Learning Outcomes	<ul style="list-style-type: none"> <li>• Explain major subfields of applied psychology and their scientific foundations.</li> <li>• Apply psychological theories and methods to analyze real-world issues.</li> <li>• Critically evaluate interventions and policies informed by psychology.</li> <li>• Recognize ethical and cultural issues in applied psychological practice.</li> <li>• Articulate professional roles and career pathways in applied psychology.</li> </ul>	
Marking Criteria	<p>Being active member of learning community - Contributing to class discussions, sharing insights, and integrating comments during lecture time. Actively participating in group work and discussions. Engage and perform in role plays. Compete in online quizzes.</p> <p>Individual Presentation – Working on a creative project chosen by the students and presenting the project in class. The project and presentation should be more than a summary of the literature. Projects can be demonstrations, engaging activities in class, experiments in class, or research.</p>	
Rules (educational policy and behavior)	<p>Attendance. It is important for students to attend all classes. If a student is unable to attend classes for a valid reason (illness, family status, etc.), they must report the matter to the faculty dean. It is expected that students attend the class prepared and actively participate in class discussions.</p> <p>Laptops, Cell Phones, and Other Devices. Please make sure that your cell phone and other devices are set to silent or vibration during the class period. Activities using cell phones and other devices, such as text messaging, taking pictures, and using social media, are not permitted in the classroom. Active use of electronic devices during discussions creates a distraction for me and others.</p> <p>Respect and Courtesy. Unethical discussion and behavior of students in the classroom is strictly prohibited. Please remember to have respect and courtesy toward each other and appreciate the diversity in class. Any disrespectful comments or behaviors are not permitted in this class.</p> <p>Academic Ethics. Cheating or any other academic dishonesty, including plagiarism, will result in a serious consequence, including, but not limited to, getting zero (0) points on the given quiz, exam, or paper. The results of students who engage in academic dishonesty will be canceled.</p> <p>Use of AI: AI tools (e.g., ChatGPT) are permitted in this course for brainstorming and checking grammar and style. Your use of AI tools must be properly documented. AI tools are not permitted in this course for completing the assignments, writing entire sentences and paragraphs, and competing in online quizzes. Any assignment that is found to have used generative AI tools in unauthorized ways will result in zero (0) points on the given assignment.</p>	
Week	Topics	Reference
1.	Introduction to Applied Psychology. Research. Research and Applied Psychology. Emerging Areas of Applied Psychology	Davey, G.C., (2011), Ch. 1, pgs 2-12
2.	Clinical Psychology and Mental Health Problems. Categories of Common Mental Health Problems	Davey, G.C., (2023), Ch. 2, pgs 16-32; Ch 3, pgs 37-60
3.	The Causes of Mental Health Problems: Schizophrenia and Autistic Spectrum Disorder; Anxiety and Mood Disorders	Davey, G.C., (2023), Ch. 4, pgs 69-80; Ch 5, pgs 91-104
4.	Health Psychology. A Biopsychosocial Model Of Health. Stress, Coping and Health	Davey, G.C., (2023), Ch. 7, pgs 131-144; Ch 8, pgs 152-160
5.	Social Psychology and Health. Training and Working as a Health Psychologist	Davey, G.C., (2023), Ch. 10, pgs 192-206; Ch 11, pgs 213-223
6.	Educational Psychology. Problems and Interventions.	Davey, G.C., (2023), Ch. 17, pgs 344-358; Ch 18, pgs 364-380

7.	Educational Psychology: Research on Developmental and Social Factors	Davey, G.C., (2023), Ch. 20, pgs 406-425
8.	Midterm exam	
9.	Occupational Psychology in Practice. The Individual and The Organisation	Davey, G.C., (2023), Ch. 22, pgs 448-460; Ch 24, pgs 467-479
10.	Introduction to Forensic Psychology. Eyewitnesses and the Use and Application of Cognitive Theory	Davey, G.C., (2023), Ch. 12, pgs 230-242; Ch 14, pgs 269-280
11.	The Nature of Sport and Exercise Psychology. Psychological Skills and Interventions in Sport and Exercise Psychology	Davey, G.C., (2023), Ch. 32, pgs 530-543; Ch 33, pgs 548-560
12.	Environmental Psychologists. Example Research Areas.	Davey, G.C., (2011), Ch. 32, pgs 618-630
13.	Consumer and Media Psychology. Areas of Consumer Psychology	Davey, G.C., (2011), Ch. 33, pgs 637-650 Sanborn, F., (2022)
14.	Psychology and Technology. Artificial Intelligence	Gado et. al., (2022), Zhou et. al., (2022)
15.	Presentations	
16.	Final exam	